Innovation meets Design

Roca introduces high-performance Architectural Films designed for residential, commercial, and marine applications. Crafted for durability without compromising style or authentic detail.

Architectural film is the future of seamless luxury. Ideal for hospitality, marine applications like yachts and cruise lines, as well as commercial & residential spaces, it delivers high-end finishes with minimal downtime. No mess, no disruption—just modern elegance and efficiency. When construction delays aren't an option, this is the perfect solution to transform spaces without sacrificing quality.

Each design is meticulously curated to capture the essence of modern luxury aligned with cost, easy installation and performance that surpasses what is currently in the marketplace.

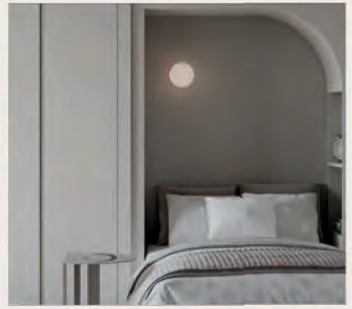
Our Promise

Roca’s self-adhesive architectural film is a cutting-edge solution designed for effortless transformation. Offering a diverse range of colors, textures, and patterns, it provides a versatile and cost-effective alternative to traditional renovations.

Ideal for interior decorations, remodeling, and resurfacing, our films deliver high-end aesthetics with realistic finishes—wood, stone, metal, and more—without the need for demolition or extensive labor.

With a quick, mess-free installation, it enhances spaces instantly while ensuring durability, easy maintenance, and long-lasting elegance.
Whether revitalizing residential, commercial, or marine environments, Roca’s architectural film is the perfect blend of style, efficiency, and innovation.

Our Solution



Commercial Grade

No Mess Installation

Easy With Little Downtime

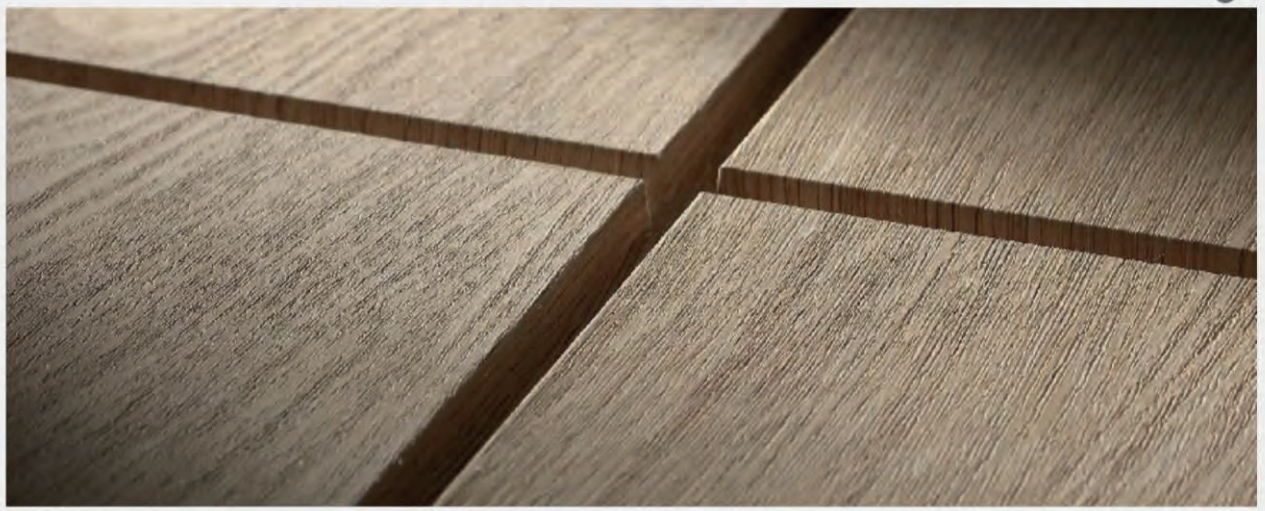
Realistic Modern Luxury Finish

Fire Rated and Certified

500+ Design Options

Roca

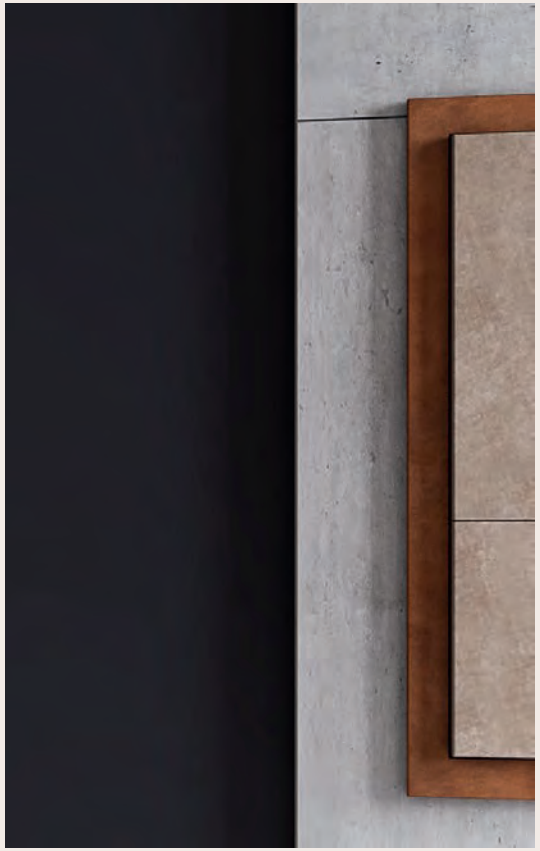
A soft texture and warm Sensibility through the **extreme matte effect**



EIR (Embossed-In-Registered) technology to achieve a more lifelike representation of wood surface

Realistic Looks

Roca



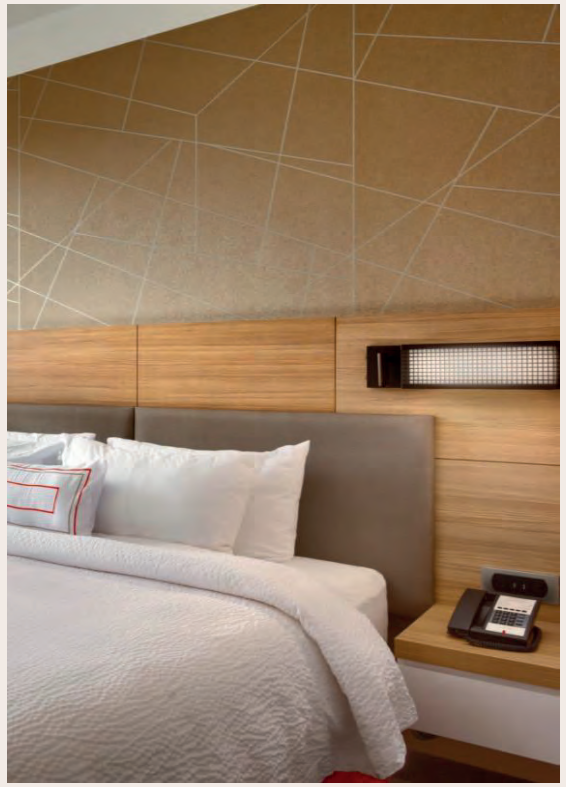
Doors, Walls, and Ceilings

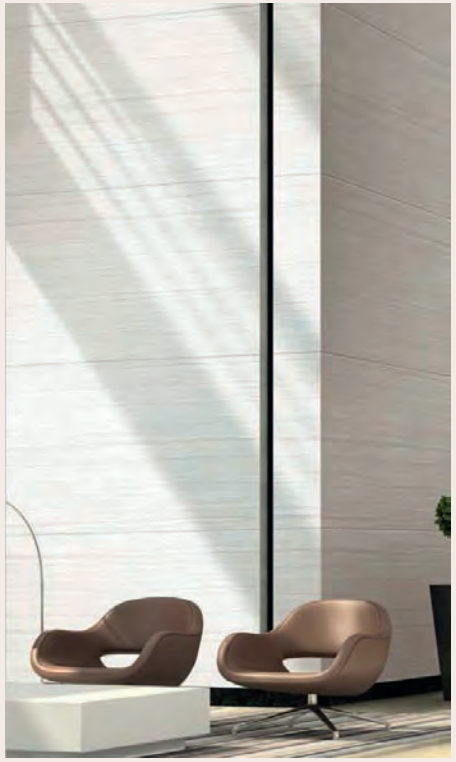
Applications

In-Room Kitchens

Bathroom Cabinets

Headboards





Cruise Ships – Elevate cabins, lobbies, dining areas, and lounges with durable, moisture-resistant finishes.

Yachts & Private Vessels – Upgrade interiors with wood, marble, or metallic finishes that withstand marine environments.

Hotels & Resorts – Refresh lobbies, guest rooms, and common areas without disrupting operations.

Restaurants & Bars – Transform tables, countertops, and bar areas with high-end, easy-to-maintain finishes.

Corporate Offices & Business Centers – Modernize office furniture, conference rooms, and walls with a sleek, professional look.

Retail Stores & Showrooms – Enhance displays, shelving, and checkout counters with stylish, branded finishes.

Kitchen & Bath - Resurface cabinets, backsplashes, and counters with stone, wood, or custom textures, vanities, wall panels, and shower partitions with waterproof, mold-resistant finishes.

Living Spaces – Refresh walls, doors, furniture, and feature panels with premium textures.

Hospitals & Clinics – Upgrade medical offices, reception desks, and patient rooms with hygienic, durable finishes.

Spas & Wellness Centers – Create a serene, modern atmosphere with organic, warm textures.

Retail & Entertainment – Revitalize storefronts, kiosks, and common areas with high-end aesthetic appeal.

Theaters & Event Venues – Enhance seating, paneling, and box office counters with elegant, resilient surfaces.

Furniture, Fixtures, Elevators & Wall - Resurface workstations, dining tables, and countertops with high-quality, scratch-resistant finishes.

Endless Possibilities

Roca

Sustainable & Smart Design

Roca’s architectural films provide an eco-friendly alternative to traditional renovations, reducing waste and eliminating the need for demolition. Made with non-toxic, low-emission materials, they offer a sustainable solution for modern interiors.

Tested & Certified for Durability

Designed for high-performance, our films are flame-retardant, moisture-resistant, and UV-stable, ensuring long-lasting beauty and resilience. Engineered to withstand high-traffic environments, they maintain their integrity and aesthetics for years. UL Certification, IMO Certification, CE Certification, ASTM E84, Lloyd's Fire Retarding, and being free of phthalates and heavy metals.

Expertly Crafted for Any Space

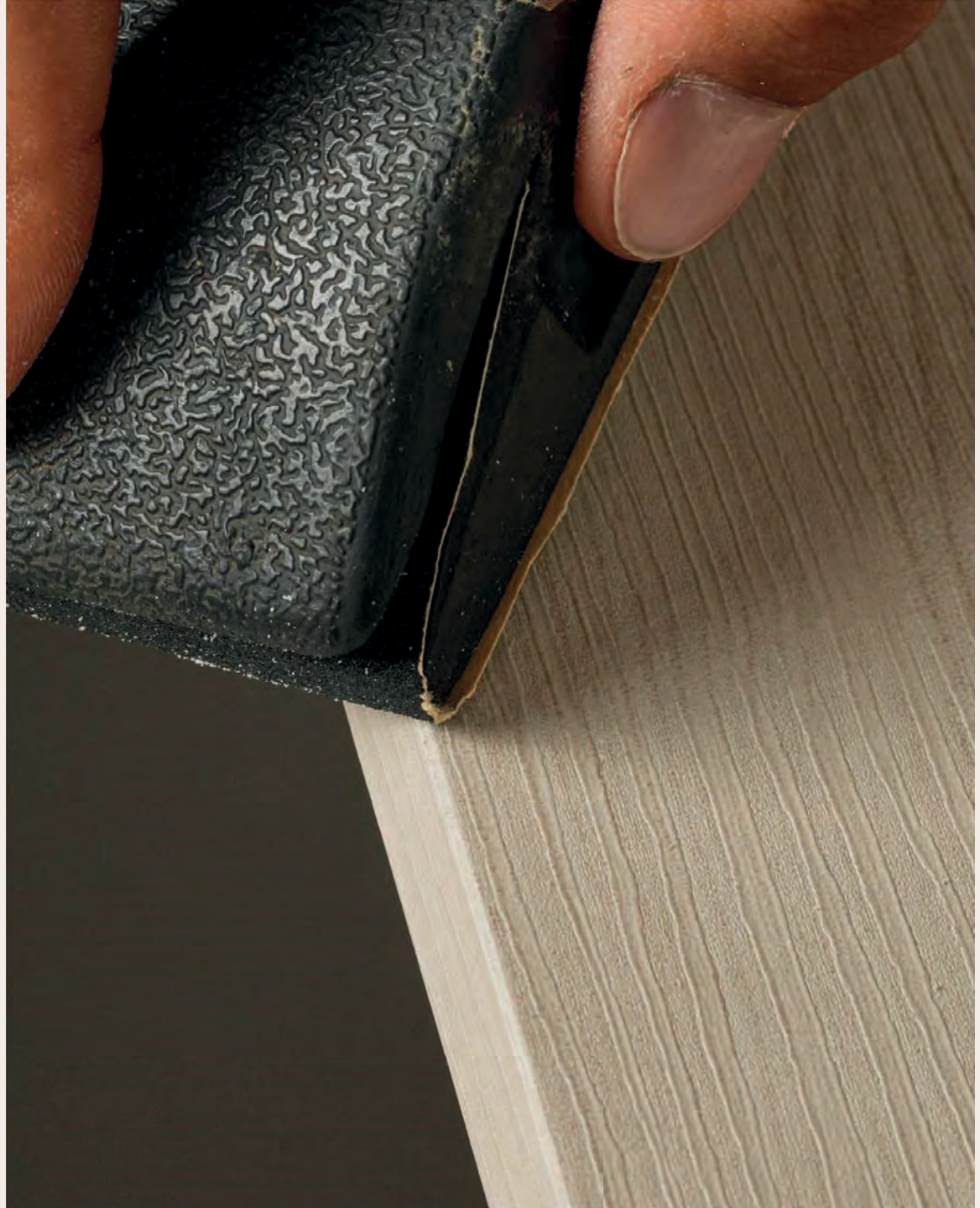
With over 30 years of experience in residential and commercial renovations, we deliver the best solutions for transforming interiors. From single-family homes to apartment buildings, luxury houses, hospitals, hotels, restaurants, schools, airports, yachts, and cruise ships—’s Architectural Film redefines spaces with efficiency, elegance, and ease.

500+Options

Roca

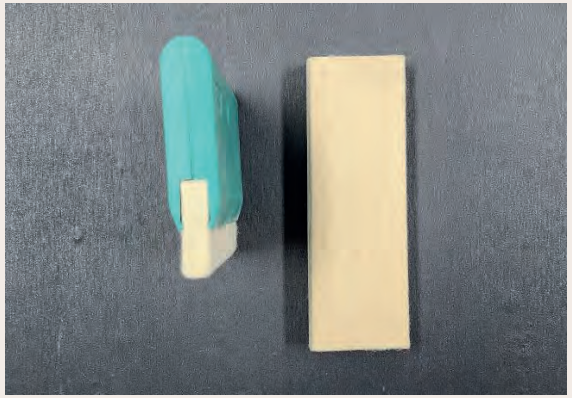
National Installation Service

Roca has teamed up with a leading national installation business with locations across the country to provide a flawless installation experience. Our National Installation Service collaborates closely with our industrial partners to ensure that architectural film installations are performed to the highest standards nationwide. This collaboration, provides consumers with a dependable, certified installation service, boosting their experience and satisfaction with Roca's creative solutions.

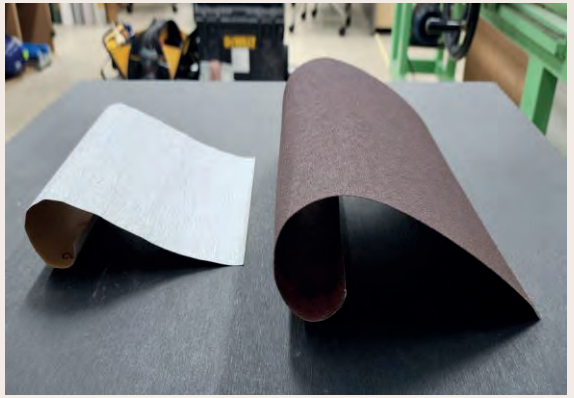


① Knife

② Squeeze

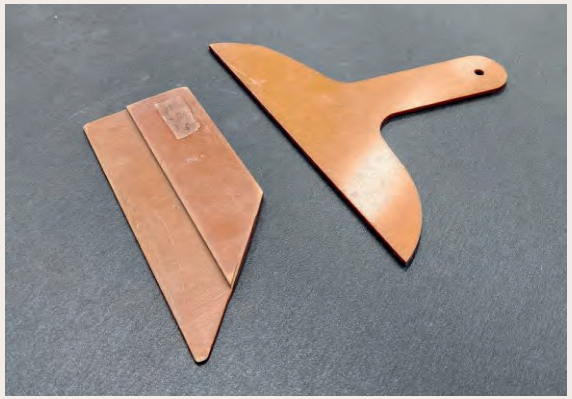


③ Felt (wool)



④ Sandpaper

⑤ Personal tool bag



⑥ Knife holder (2mm / 4mm)

⑦ Dust brush

⑧ Tape measure

Installation Tools

Designed for precision, they require no heavy construction, no mess, and no noise—just a seamless application that instantly elevates any space. With little to no downtime, businesses, homeowners, and marine environments can achieve a sophisticated, high-end look without disruption. Experience the luxury of change without the hassle.

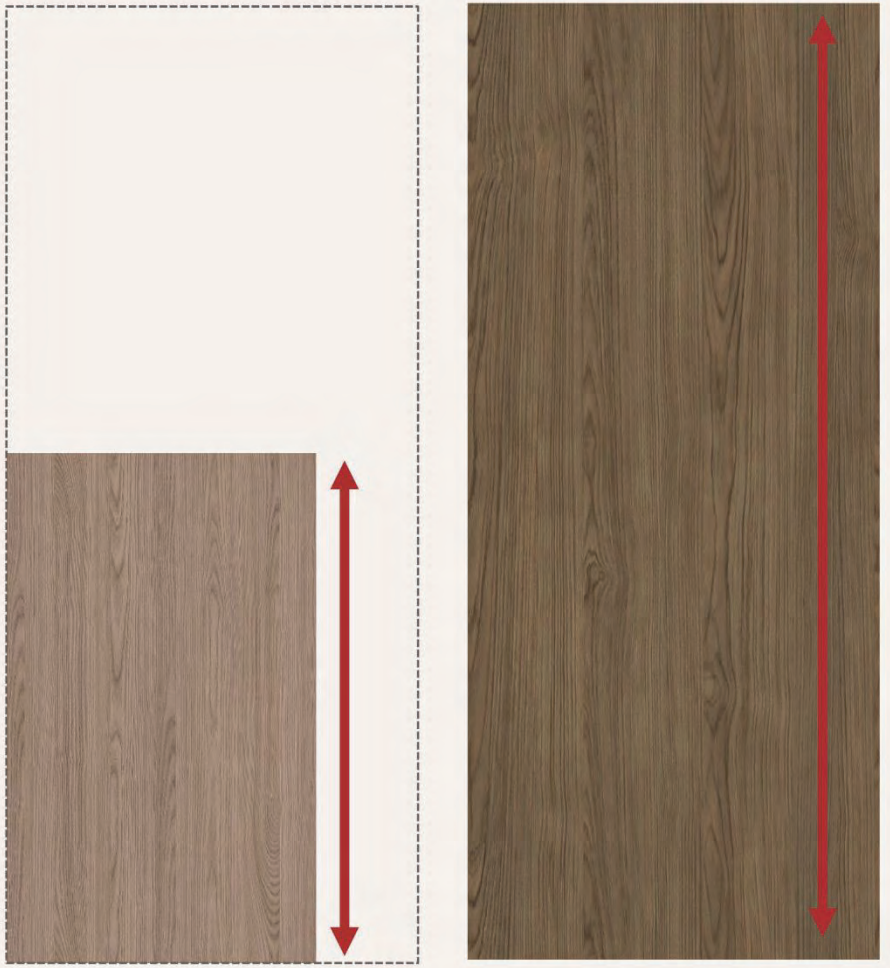
Roca

Large Patterns

Repeated Pattern

Roca		Other company	
Width	Height	Width	Height
900mm	1,800mm	600 ~800mm	1,000 ~1,200mm

- Reduced pattern repetition
- Ideal for large area applications
- Exquisite and unique pattern design



DW644 (607*1000)

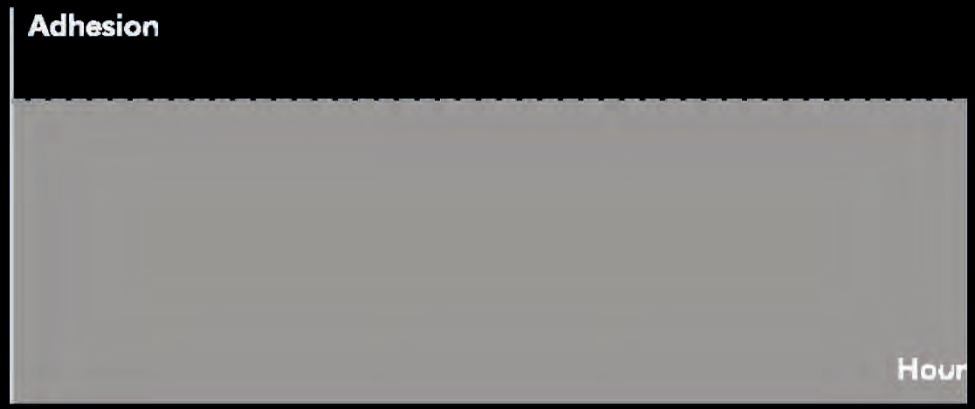
BW018 (850*1800)

Roca

Initial Adhesion

Roca

Other company



Achieves higher adhesion strength after several hours of curing process.

Easy to remove and reattach in the early stage of adhesion.

Roca

Warranty

Shelf life

Shelf Life and Storage

1) Apply the Product within 2 years of the date of production.
2) Storage Conditions
   - 10~30℃
   - Keep in a clean & dry area, away from direct sunlight and humidity.
   - Should be stored horizontally in an original carton box with end caps.
   - Stack maximum 6 carton boxes high.
   - Keep at room temperature (15 to 25℃) for 72 hours before use.

Warranty

Basic product warranty

LX Hausys Interior Film is self-adhesive decorative film for interior applications only in commercial & residential buildings. LX Hausys warrants that LX Hausys Interior film is free from manufacturing defects.

Limited warranty

1) For indoor use only, LX Hausys warrants for the period specified below, which will start from earlier date between (a) Product installation date and (b) six months after LX Hausys's Product shipment date. The product will have no significant discoloration, cracking or other similar visual defects for the period specified below.

Application	Warranty Period
Interior Applications with no direct UV exposure / heat & moisture free areas	3 years

2) For a buyer's convenience, LX Hausys may provide general technical information, installation instruction, and other information relating to Product. LX Hausys only warrants LX Hausys interior film and does not warrant any other product.

3) This warranty does not cover damage caused by:
   (a) Altered, modified, or processed in any way.
   (b) failure to follow LX Hausys's recommendations in the Warranty, Technical Data Sheet and Installation Manual.
   (c) misuse, accident, neglect, or other action by anyone other than LX Hausys.
   (d) being improperly installed or used including installation after the expiration of Product's shelf life or without proper surface preparation.
   (Warranty applies only if LX Hausys's or equivalent primer is used. For any defect in adhesion when using the equivalent primer, the buyer shall inform LX Hausys of the brand, product name and the composition/information on Ingredients of the primer used.)
   (e) being exposed to excessive heat, humidity, dirt or UV light.

4) In the event of any complaint, the buyer shall inform to LX Hausys in writing, not later than ten(10) business days after defect occurs. This notice shall include the date on which the relevant defect is detected and a description of defect.

Expected Performance Life

Expected Performance Life is 10 years for indoor, vertical application with no direct UV exposure.

Technical Data Sheet

General Data

With special self-adhesive treatment, BENIF is easy to apply not only on flat surface but also on irregular surface, saving time and cost.

- **Permanent & Yellow Adhesive** (Flame Retardant)
- **Permanent & Clear Adhesive** (Non Flame Retardant)

- **Single Side PE coated release liner** (Air-free)
- **Non PE coated release liner** (Air-free, PW, BW, NW, NE)

- **2 years** (Shelf life)

Applications (Type of Substrate)

- ☑ MDF
- ☑ Veneer
- ☑ Stainless Steel
- ☑ Aluminum
- ☑ Iron, painted board
- ☑ Calcium silicate board
- ☐ PC
- ☐ Acryl
- ☐ PE, PP
- ☑ Melamine - baked steel board

Roll Sizes

- ☑ 122cm (48in) X 50M/R
- ☑ 122cm (48in) X 30M/R (PW/NS/SF)

Recommendation of Primer

- LX Primer (Water Based) : PM-04

Physical Features

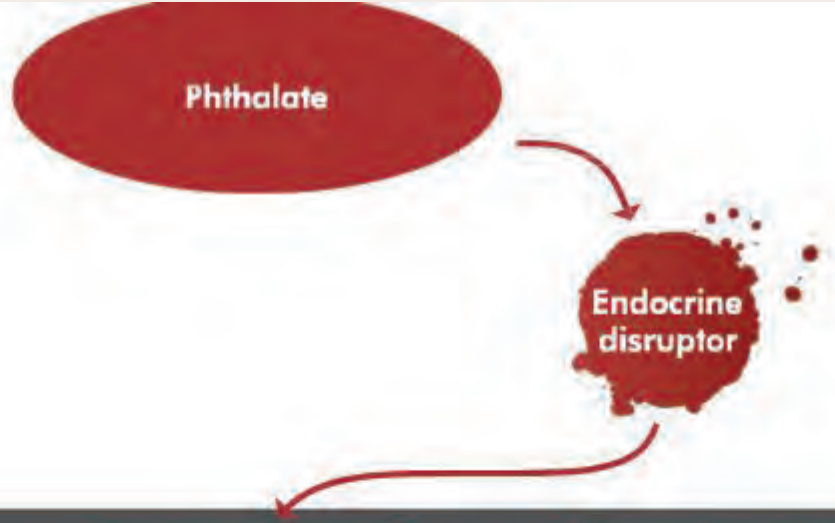
Item	Spec	Test Method
Thickness (without a release paper)	0.15~0.60mm	Micrometer
Tensile strength (kgf/㎝)	(L)150~350 / (W)100~350	ASTM 882
Elongation (%)	(L)0~400 / (W)0~400	ASTM 882
Adhesion (24hr)	≥ 1,000g/in	180 peeling PSTC-1
Application temp.	15~25℃	15 to 25℃ optimum, on clean substrate
Dimensional stability	0.8mm ⌄	Adhered to Aluminum Plate, Length Direction (100℃ Oven, 2hr , Average)
Thickness of a release paper	0.14mm ⊥ 10%	Micrometer

* This information is based on a standard test specification. LX Hausys is not responsible for damaged product due to customer's carelessness.
* The size and specification of this product can be changed without a notice.
* This product has tolerance in total thickness due to different embossing effects.

Eco Friendly

Human Friendly

LX Hausys continuously strives to develop safe and sustainable Roca products by minimizing the use of harmful substances and eliminating any risk of harm it may cause to human bodies.



Phthalate	Heavy metals	Form aldehyde	Volatile organic compounds	Toluene
Sum of contents Below 0.1 wt%	Sum of contents Below 1,000 mg/kg	Below 0.015mg/m².h	Sum of contents Below 0.10mg/ m².h	Below 0.080mg/ m².h

Phthalate : DBP, BBP, DEHP, DINP, DNOP, DIDP
Heavy metals : Pb, Cd, Hg, Cr^{6+}

Roca

Eco Friendly

Environmental Product Declaration (EPD)

Roca | CW, DW, FW, ML, BM

It assesses the environmental impact from raw materials to disposal, encouraging eco friendly practices.

Low Carbon Product Certification

Roca | RS, RGM

Government certified low carbon products that are below the average carbon emissions of similar products, achieving a 4.24% reduction in greenhouse gas emissions through the application of low carbon technology.

Wood

Stone

Metal

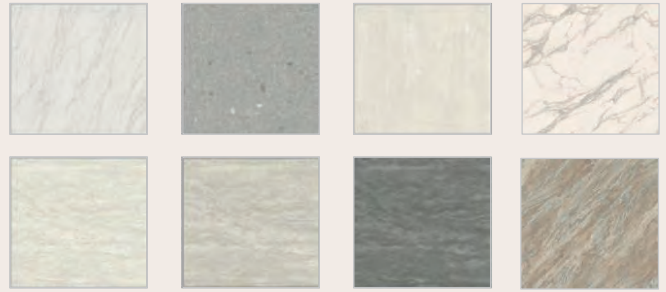
Solid

Dual

Textile

Leather

Marble



Variety of Colors and Finishes

Roca

Fire Resistance Certification

England, Europe, China, Korea, Japan, US

Roca

Fire Resistance

Excellent Fire Resistance

Europe

Fire Classification of Construction Products and Building Elements_BS EN 13501 1:2018

Global region	Certification	Description & Criteria	Performance
Europe	CE	• Fire growth rate, Fire spread • Smoke growth rate • Total heat release	B s1, d0

s1 : SMOGRA ≤ 30m^2/s^2 & $[TSP]_600s \leq 50m^2$
s2 : SMOGRA ≤ 180m^2/s^2 & $[TSP]_600s \leq 200m^2$
※ SMOGRA : smoke growth rate, $[TSP]_600s$: Total smoke production within 600s

Roca

Excellent Fire Resistance

IMO Res.MSC.307(88) (2010 FTP Code), Annex 1, Part2 & Part 5

Global region	Certification	Description & Criteria	Performance
Europe	MED	• Smoke generation Maximum specific optical density(Dm) (Dm shall not exceed 200 in any test condition • Generation of toxic gases (shall not exceed the following criteria)	Module B (Product) Module D (Process)

Table 2 1 Classification criteria

CO		1,450 ppm	HBr	600 ppm
HCL		600 ppm	HCN	140 ppm
HF		600 ppm	SC_2	120 ppm
NC_x	NO	350 ppm		200 ppm (for four minutes)
	NO_2	350 ppm		

- Surface flammability
  - CFE(kW/m') : Critical flux at extinguishment (≥20.0)
  - Qsb(MJ/m') : Heat for sustained burning (≥1.5)
  - Qt(MJ) : Total heat release (≤0.7)
  - Qp(kW) : Peak heat release rate(≤4.0)
  - Burning droplets (Not produced)

Roca

Showcase

Roca
Fitting Room

Roca

Living Room

Roca
Dinning Area

Roca
Stylish Cafe

Roca

Gym

Roca

Closets

Roca

Kitchens

Roca
Reception Desk

Roca

Hotel Lobby

Office Buildings

Executive Office

Roca
Restaurant

Highrise Lobby

Roca
Libraries

Roca
In Door Sport Facilities

Wellness Facility

Roca
High-End Bathroom

Elevators

Roca
Personal and Commercial Vessels